

ExxonMobil Gift Card Program Overview

- ✓ Available at participating Exxon & Mobil locations
- ✓ \$25, \$50, \$100 denominations
- ✓ Order online thru **RPM** or www.drivercash.com
- ✓ Web balance inquiry

- Activated and redeemed with existing POS software
- Accepted at all Exxon and Mobil locations
- Good tool to bring in incremental volume
 - Incentives for employees/customers
 - Holiday gifting (*don't forget Graduation and Father's Day!*)
- Easy ordering online thru **RPM** or drivercash.com
- Attractive card carrier for display
- Holiday cards design available

- To order, log on to RPM or www.drivercash.com
- No prepayment required when ordering cards
- When Gift Cards are purchased & activated 100% of the card face value is charged thru retailer settlement
- When Cash Cards are activated 98% of the card face value is charged thru retailer settlement
- Transaction fee is 10 cents per transaction when a Gift or Cash Card is redeemed

ExxonMobil Use Only

ExxonMobil Gift Card Program

Old Cash Cards (still accepted/sold but cannot be ordered)



Mobil I Racing Gift Cards launched June 9, 2008 (Limited time circulation- supply)



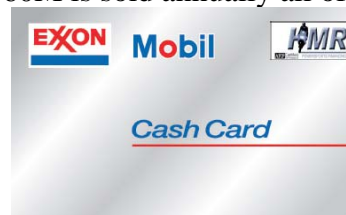
• ExxonMobil Gift Cards launching September 2008

Holiday Gift Card (available Oct/Dec)



SVM sells ExxonMobil Gift Cards directly to businesses

- These are used in promotions, employee rewards
- Over \$60M is sold annually all of which can only be redeemed at Exxon & Mobil



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Gift Card Control Features



Innovative card carrier allows you to display the card features, while keeping the card plastic behind the counter or in the cash register until the card is purchased and activated, allowing for additional control over accidental activation or theft.

Report capability allows each retailer to review daily cash card activations (special function 99-28)

POS-activation means no "live" cards to hold in inventory