



# *Consequences of Non-PCI Compliance*

## *Consequences:*

The financial penalties for a compliance breach are real. It is estimated that for every card stolen, it will cost your business \$202\*. For the average site with 6,000 card transactions a month that could result in up to \$1.2 million for just one month's worth of data!

If a security breach occurs in your environment, you will be liable for the cost of the required forensic investigations, fraudulent purchases, and the cost of re-issuing cards. Please note that you may also lost your credit card acceptance privileges.

\* According to the Ponemon Institute