



# BounceBack<sup>®</sup> Point of Purchase (POP) Kit Order Form

**Please complete the following:** \_\_\_\_\_ DATE: \_\_\_\_\_

MARKETER NAME \_\_\_\_\_

MARKETER CONTACT NAME \_\_\_\_\_ MARKETER CONTACT PHONE NUMBER \_\_\_\_\_

## Ship To Information

LOCATION # \_\_\_\_\_

LOCATION CONTACT NAME \_\_\_\_\_ LOCATION PHONE NUMBER \_\_\_\_\_

LOCATION NAME \_\_\_\_\_

LOCATION ADDRESS \_\_\_\_\_

LOCATION CITY \_\_\_\_\_ LOCATION STATE \_\_\_\_\_ LOCATION ZIP CODE \_\_\_\_\_

**You have the ability to select the POP kit and advertised cents off discount as well as credit card graphic to be included in the CITGO BounceBack POP Kit. Enter the order quantity of the specific kit in the space provided as well as check the appropriate box for the cents off amount and credit card graphic to be printed on the POP. Note: If you select more than one box in the Cents Per Gallon area you will receive multiple POP kits.**

### Kit Options\*:

___ Kit A – 4 Pump Toppers Inserts & 2 Pole Sign Inserts & 10 Buttons	\$ 142.50
___ Kit A-1 – 4 Pump Toppers Inserts & 2 Pole Sign Inserts	\$ 130.00
___ Kit A-2 – 4 Pump Toppers Inserts	\$ 70.00
___ Kit B – 6 Pump Toppers Inserts & 2 Pole Sign Inserts & 10 Buttons	\$ 151.50
___ Kit B-1 – 6 Pump Toppers Inserts & 2 Pole Sign Inserts	\$ 130.00
___ Kit B-2 – 6 Pump Toppers Inserts	\$ 80.00
___ Kit C – 8 Pump Toppers Inserts & 2 Pole Sign Inserts & 10 Buttons	\$ 161.50
___ Kit C-1 – 8 Pump Toppers Inserts & 2 Pole Sign Inserts	\$ 150.00
___ Kit C-2 – 8 Pump Toppers Inserts	\$ 90.00
___ Kit D – 4 Flange Signs & 2 Pole Sign Inserts & 10 Buttons	\$ 136.50
___ Kit D-1 – 4 Flange Signs & 2 Pole Sign Inserts	\$ 125.00
___ Kit D-2 – 4 Flange Signs	\$ 65.00
___ Kit E – 6 Flange Signs & 2 Pole Sign Inserts & 10 Buttons	\$ 146.50
___ Kit E-1 – 6 Flange Signs & 2 Pole Sign Inserts	\$ 135.00
___ Kit E-2 – 6 Flange Signs	\$ 75.00
___ Kit F – 8 Flange Signs & 2 Pole Sign Inserts & 10 Buttons	\$ 156.50
___ Kit F-1 – 8 Flange Signs & 2 Pole Sign Inserts	\$ 145.00
___ Kit F-2 – 8 Flange Signs	\$ 85.00

### Ala carte:

___ 1 3' x 8' Banner	\$ 55.00
___ 1 Pole Sign Set (2 Inserts)	\$ 82.50
___ 1 Custom Flyer Holder	\$ 6.86
___ 1 Package of 10 Buttons	\$ 11.50

\*Customized newspaper ads and custom flyers available upon request to your Marketing Support Contact.

### Cents Per Gallon to be Printed on POP Components: (Select one per kit)

- 1¢     2¢     3¢  
 4¢     5¢     6¢

### Credit Card Graphic to be Displayed on POP Components: (Choose One Option Only)

- CITGO Plus Card  
 CITGO Gift Card  
 CITGO Plus Card & Gift Card  
 CITGO Plus Card, Gift Card and CITGO Business Card  
 CITGO Business Card

**Fax to your Marketing Support Contact or Call 1-800-992-4846 at the tone enter the appropriate extension.**

#### Central

Toni Theis - ext. 1796  
 Fax: 832-486-1785

#### Northeast

Angela Swan - ext. 4944  
 Fax: 918-497-2548

#### Southern

Debbie Stokley - ext. 4874  
 Fax: 832-486-1972