

2009 Media Calendar

	Q1 '09			Q2 '09			Q3 '09			Q4 '09		
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Key Dates/Milestones	Roundtable Meetings	Roundtable Meetings			Memorial Day				Labor Day		Thksgiving	Holidays
Media												
- Corporate												
- Consumer*												
FuelingGood Promo												
Public Relations												
*Memorial Day through Labor Day - tied to school schedules in local markets												

