

# Drive Revenue. Reduce costs. Increase your bottom line.

## Application Display Stands and Holders:

BP offers you three great ways to prominently display the current consumer credit card applications, both inside and outside of your site. Additionally, proper display of current consumer credit card applications represent 8 points in each Helios 100 shopping period! Prominently displaying consumer credit card applications is also a great way to increase the amount of bounties your site earns. Remember, for each newly activated consumer card a bounty of \$50 is earned!

Display	Type	Description
	Floor Display	<p>The credit card application display stand allows you to prominently display consumer credit card applications in your store. The stands are distinctive, attractive and highly durable. Each site is entitled to one free stand.</p> <p>Stands may be ordered at <b>(630) 836-6700</b> or via email at <a href="mailto:grisonmm@bp.com">grisonmm@bp.com</a></p>
	Countertop Display	<p>Countertop display stands allow you to display consumer credit card applications inside your site if you do not have enough floor space for a floor stand. Application stands comply with Helios 100 requirements provided that the consumer credit card applications are clearly visible and available to consumers in your store.</p> <p>Countertop stands may be ordered free of charge at: <b>Elite Customer Solutions (888) 274-3578</b></p>
	Application Canister	<p>Application canisters allow you to display consumer credit card applications at each fueling location. Application canisters comply with Helio 100 requirements provided that the consumer credit card applications are clearly visible and available to consumers at each fueling location.</p> <p>Application canisters may be ordered free of charge at: <b>Elite Customer Solutions (888) 274-3578</b></p>